EWG SMART PICKS

Drinking water filters application checklist

Have these materials ready before you apply.

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1. Certifications and accredited test results

- [ ] List of current NSF/ANSI, WQA, IAPMO R&T certifications, verifiable on the public registry along with the list of accredited test results.
- [ ] Group A — PFAS (PFOA + PFOS at minimum)
- [ ] Group A — Disinfection byproducts
- [ ] Group A — Lead
- [ ] At least 2 additional certified categories or accredited testing results from Groups B–D, in any combination (e.g., chromium-6, arsenic, nitrate, VOCs, 1,4-dioxane, perchlorate, radiologicals, microplastics). See details of contaminant categories.

2. Performance disclosure

- [ ] Percentage-reduction figure and influent concentration for every category you're claiming — required for every certified or tested category
- [ ] End-of-life performance statement (rated cartridge life in gallons or months)
- [ ] For any category supported by accredited testing rather than certification: a public link to the full lab report (not a summary), showing lab accreditation scope, influent concentration, test volume vs. rated capacity, and test date.

3. Product & brand info

- [ ] Product-line / cartridge model list (including product names and GTINs)
- [ ] Product imagery (if available)

Questions before you apply?

Contact Carrie Pezzuti at carrie.pezzuti@ewg.org

This checklist is a quick-reference guide — see the full EWG Smart Picks criteria for more detail.